



Your one stop solution to all your yachting needs

# Simpson Marine — Asia's leading yacht dealer

Our passion is yachting and our mission is to help others enjoy the yachting lifestyle.

By partnering with the world's leading yacht brands – Sanlorenzo, Monte Carlo Yachts, Beneteau, Lagoon and Viking, we are able to offer the best new yachts for sale. We also have a wide variety of pre-owned yachts and can help you with a new build superyacht project through the Simpson Marine Superyacht Division. **Whatever your yachting dream, we can make it a reality.**

And it doesn't just stop with finding your new yacht.

**Simpson Marine is a full-service, award-winning company that specialises in luxury yacht charters, yacht management, delivery, commissioning and full after sales services.**

From finding the right yacht for you to getting out on the water, we can help you every step of the way.

## Our history

Simpson Marine was established in 1984 in Hong Kong by Mike Simpson as a yacht sales and charter company focused on meeting the needs of the developing marine industry in Asia.

By the end of the 1980's the company had been appointed as regional distributor for several leading European and Asian yacht brands, and had recruited an expanding team of sales and after sales service professionals around the region.

**Today the company employs over 100 professional staff and has a well-established sales and service network across Asia with twenty offices in seven countries.**

Simpson Marine represents some of Europe's and the United States' most prestigious yacht brands and with over 30 years of experience in Asia has a reputation for delivering exceptional service and taking care of customers in all aspects of yacht purchase and ownership.

## Simpson Marine Service

**We take care of everything that needs doing so you can devote your precious free time to enjoying your yacht.**

Many of our staff are experienced yachtsmen and yacht owners themselves who are well qualified to understand the exacting needs of our customers.

Simpson Marine offers personalised yacht services across Asia, from pre-delivery to full after sales. And for custom-built and larger yachts, we can visit the shipyards to oversee

construction and ensure a smooth process every step of the way. Then once a yacht is delivered, our team offers full after sales service, ranging from staying on top of warranty requirements to supplying parts and equipment.

With our network of service offices across Asia we are available around the clock to help you get the most out of your yacht and enjoy the yachting lifestyle to the full.



A Viking 62 leaves the shipyard on the start of her journey....



Stepping the mast on a recently arrived Oceanis 60



Ongoing maintenance and repair



"Easy does it" - a MC5 arrives safely in Hong Kong



The final result - brand new yacht and happy owners



## Pre-delivery and commissioning services

Our service starts well before your yacht arrives. Our pre-delivery and commissioning team will work with you to offer the following services:

- Quality Control Survey at the shipyard
- Oversee the construction of the yacht
- Inspection during build and before shipment
- Help with choosing your customised décor and equipment options
- Testing of all onboard systems and carrying out performance sea trials
- Arrange shipping and transportation including pre-loading survey and insurance
- Ensure the yacht is safely offloaded from the cargo ship
- Check and commission all systems and equipment and remedy any defects
- Ensure your yacht is thoroughly cleaned and polished after the long sea voyage
- Make all necessary arrangements to license or register the yacht, to ensure it is legally imported into the country
- Help train the new crew to operate the machinery correctly, aiming to prevent problems before they occur
- Full handover briefing with ongoing support and advice on the operation of the yacht
- Crew immigration services

## After sales warranty and repair

Our Service Teams are on standby to help you get the maximum pleasure out of your yacht after you take delivery. Whether briefing you or your crew on the correct operation of the yacht, carrying out repairs under warranty, or advising you where to go cruising, the Simpson Marine team is here to help.

- Breakdown service – onboard diagnostics and repair
- Routine service and maintenance
- Formal inspections at predetermined intervals
- Warranty repairs and claims
- Standard equipment upgrades and refits
- Supply and installation of new equipment upgrades
- Haul out and major overhaul management and coordination
- Vessel performance testing and reporting
- Parts supply for boats and onboard machinery
- Vessel detailing and cosmetic repairs
- Fibreglass repairs
- Electrical, electronics checks and repairs
- Specialist support in Xenta, Eplex and Seakeeper
- Project management for major repairs
- Insurance claim management
- Anti-fouling and general maintenance
- Supply of chandlery goods



We work



You enjoy!



## Caring for your yacht

### Service support and repair

The Simpson Marine Service Team strives to make yachting easy and enjoyable. We will work with you to take care of your boat and ensure that all regular cleaning and maintenance checks are completed so you can have peace of mind no matter where you are in the world.

### Keep your investment sound and your yachting fun

Boats have varying degrees of complexity, according to their size and equipment installed, but it is important that all are professionally serviced and maintained to get the best performance and preserve their value. Simpson Marine can assist in your yacht's ongoing maintenance and management. Keep your investment sound with Simpson Marine's

post-delivery check-ups, and fault diagnosis and repair services, and your yacht will be kept ready to go for when you are ready to get out on the water.

### We take care of everything so you can concentrate on enjoying yourself.

### Regular maintenance

The Simpson Marine Service Team is experienced in servicing all equipment fitted to the yachts, including engines, generators, air-conditioning units and refrigerators. We are happy to provide the engineering service routines needed to keep your yacht looking great and performing well for years to come.

## What is the Yacht Care Program?

We recognise that some owners may live in one destination and keep their boat in another, such as the beautiful resort locations of Phuket, Langkawi or Kota Kinabalu, so we offer a caretaker service. The Simpson Marine team will keep your boat safe, clean, aired and ready to go, so when you are ready to go cruising, all you have to do is arrive, step aboard and enjoy trouble-free boating.

### Where to find Yacht Care?

Yacht Care is a comprehensive and carefree solution for absentee owners who want to have their own private yacht cared for whilst they are away. Yacht care is available for yachts berthed in Phuket and Pattaya, Thailand or in Langkawi, Malaysia, Hong Kong, in China Sanya and Shenzhen.

### Customised to you

When you are ready to go sailing, simply give us a call. We will prepare your yacht to your exact specification with everything ready upon arrival – including a bottle of your favourite champagne chilled in the fridge.

### We help every step of the way

Our local team are on hand to assist with final preparations and itinerary planning before you depart. On your return, simply hand your yacht back into our care for cleaning, you don't lift a finger. And with ongoing maintenance checks as part of the service, your yacht will be in top shape and ready for your next visit.

### Have your yacht earn you money

Ever wish your yacht could earn you money when you're not enjoying it? Consider placing it into our charter program whilst you're away, and have your yacht work for you, earning you income. (See our charter website for details [www.simpsonyachtcharter.com](http://www.simpsonyachtcharter.com))

Asia's leading new yacht sales,  
brokerage and service company since 1984

20 offices across the region  
10 service centers



- /// Simpson Marine office
- /// Office with service center
- \* Authorized representatives for MCY
- + Authorized representatives for Beneteau, Lagoon, MCY and Viking



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