



NERVES OF STEEL

IMAGES: COURTESY OF SANLORENZO/ GUILLAUME PLISSON

2018 marks the 60th Anniversary of Sanlorenzo, the Italian builder of custom-built motoryachts of over 20 metres, and superyachts of up to 70 metres in length. In 2017, Sanlorenzo unveiled its largest vessel to date, the 52Steel.



The Sanlorenzo shipyard has been building high-quality motor yachts since 1958, when it was founded by Gianfranco Cecchi and Giuliano Pecchia in Limite sull'Arno, near Florence, Italy. Over its six-decade history, the company has been developing designs and styles that become classics, and which outlive fashion and trends.

Sanlorenzo's mission is to be the shipyard of choice for uncompromising yachtsmen, a place to explore innovation by experience, where clients come to craft your own yacht and have it built to stand the test of time – and of the sea.

Sanlorenzo's headquarters are located on the banks of the river Magra, inside the Montemarcello-Magra natural reserve in Ameglia, in the province of La Spezia, in Liguria, Italy. A second division is based in the Tuscan seaside town of Viareggio, the historic centre of motor yacht manufacturing in Italy, while the production of superyachts is located in the La Spezia shipyard.

Building a Sanlorenzo takes time and passion, which is why the shipyard can cater to only 30 customers a year. Since its inception, the shipyard has manufactured and sold over 600 yachts - each one readily distinguishable from all others. Since 2005, the shipyard has grown substantially, improving its skill in the customisation of each individual yacht. Each craft is designed and produced according to the specific requests, style, and desires of the individual owner.

Over a period of approximately eight years, the shipyard has climbed the prestigious Global Order Book ranking, which is annually listed by Showboats International, and today, Sanlorenzo ranks second among the top 20 builders of yachts over 24 metres.

In 2017, Sanlorenzo unveiled its largest vessel to date, the 52Steel, which belongs to the company's Superyacht line, represented by the 40 Alloy, 46Steel, 460EXP, 52Steel, 58Steel and 64Steel.

The superyacht was purchased by four friends, with the main buyer being a previous Sanlorenzo owner. He also owned several other large yachts, before eagerly returning to Sanlorenzo to acquire the shipyard's largest yacht built to date.

The 52Steel is a five-deck superyacht with endless customisation possibilities. The external lines, drawn in collaboration with Mauro Michieli's Officina Italiana Design, are a natural evolution of the Sanlorenzo superyacht range, demonstrating the brand's refined features, elegance and technical innovations. The 52Steel's profile impresses with simple clean lines and two rows of extensive windows on the main and upper decks. The glass side deck bulwarks allow for cleaner lines and abundant natural light inside.

The superyacht's interior design was also developed by Officina Italiana Design, with warm, smooth colours combining with white, beige, taupe and browns, resulting in an elegant, cosy and breezy feeling. A signature feature by Sanlorenzo, a floating staircase, is built from glass and white marble from the prestigious Carrara marble cave.





One of the technological highlights and challenges of the yacht is the ground-breaking aft section on the main deck, a solution introduced by the Technical Department of Sanlorenzo's Superyacht division, that includes a large swimming pool on the main deck with a fully transparent floor that allows natural light to filter into the beach club below. The pool is also equipped with a Jacuzzi and counter-current swimming options. The stunning beach club below features two folding terraces, one on each side of the yacht, serving as platforms with direct access to the sea.

The same beach club area can be quickly and conveniently be transformed into a garage, with a controlled flooding system, for the storage of a tender up to 8 meters in length. This part of the boat also houses a fully equipped, customised gym.

The internal layout hosts a large owner's apartment in the bow of the main deck. With two VIP and three guest cabins on the lower deck, it allows the owner to entertain friends and family. The 52Steel also has three spacious dining areas with dining tables for 12 guests, one on the main deck, one on the upper deck, and one on the sundeck. The external living areas are featured on the main, upper and sun decks, and include bespoke outdoor furniture with sun loungers, seating and coffee tables by Paola Lenti.

The yacht's total length is 52 metres with a 9.3 metre beam and can accommodate 12 guests and 9 crew members. Her maximum speed is 17 knots, and when cruising at 11 knots, it reaches 4000 nautical miles range (worthy of an Atlantic crossing).

Three further 52Steel yachts are currently under construction at the Sanlorenzo shipyard in La Spezia, two of which have already been purchased, making the company's 60th Anniversary even more reason to celebrate.

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